ENGL 1101.FS2
16 July 2018

Field Journal: Grocery Store Site Visit

Student Name _____

Goal

The goal of this exercise is to take on the same role of "naturalist" (16) or "ecological detective" (17) that Michael Pollan assigns himself in the first chapter of his book, *The Omnivore's Dilemma* as we make a digital collection of the ingredients for our recipes.

Instructions

1. Take out your recipe and work your way through the store finding all of the ingredients. When you find the ingredients, purchase them, take photos, or describe them in writing—you just need to have enough information to research them later.
2. Respond to the questions below as you work your way through the market and/or after you have finished. Please bring you completed Field Journal with you to class tomorrow.

Questions/Prompts

1. Briefly describe the relationship between the store's exterior and interior.

2. What sorts of items or advertising confronts you as you walk in?

3. Which items do you start with OR what part of the store do you start in? Why?

4. What do you do when confronted with several different brands OR options for the same item (ex: chicken, flour, eggs, grits, etc.)? How do you decide which to buy?

5. Did you OR would you put your vegetables or fruits in a plastic bag? Would you buy prechopped veg/fruit? Why/why not

6. Where you able to find all your items? Did you have to make substitutions? If yes, describe the substitutions you had to make.

7. Is cooking for yourself more or less sustainable than eating on campus? Why/why not?

8. If you purchased groceries (OR just imagine if you purchased groceries), how easy or difficult would it be for you to get the groceries back to your dorm on the Tech Trolley?

9. How do the experiences of the families profiled for this article, challenge our assumptions about the use and successfulness of public transit? In other words, we spent a lot of timing talking about the environmental and health benefits of alternative transportation, but what happens if those alternatives are not equitable or equitably distributed?